EXHIBIT 3

	Page 1
1	UNITED STATES DISTRICT COURT
2	DISTRICT OF MINNESOTA
3	
4	CASE NUMBER: 16-cv-1054 (WMW/DTS)
5	
6	Fair Isaac Corporation, a Delaware corporation,
7	Plaintiff,
8	versus
9	Federal Insurance Company, an Indiana corporation,
	and ACE American Insurance Company, a Pennsylvania
10	corporation,
11	Defendants.
12	
13	
14	VIDEOTAPED DEPOSITION OF EXPERT WITNESS
15	
16	CHRIS BAKEWELL
17	
18	
19	
20	
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23	
24	
25	TAKEN: 28 June 2019 BY: Jackie McKone

		Page 2		Page 4
1	APPEARANCES:	- 181 -	1	PROCEEDINGS
2	MED CHANTE COLUD		2	The following is the videotaped deposition
3	MERCHANT GOULD 80 South Eighth Street, Suite 3200			of expert witness Chris Bakewell taken at Merchant
4	Minneapolis, Minnesota 55402			Gould, 80 South Eighth Street in Minneapolis,
_	PHONE: (612) 33	32-5300	4 5	Minnesota commencing at 9:07 a m. on 28 June 2019
5	FAX: (612) 332		6	pursuant to notice.
6	E-MAIL: IIKHEDEI	stein@merchantgould.com	7	* * *
	BY: Heather Klieb	enstein	8	(Whereupon material was marked for
7	For the Plaintiff		9	identification as Exhibit 522.)
8 9	FREDRIKSON BY	RON		
7	200 South Sixth Stre		10	THE VIDEOGRAPHER: Good morning. We are
10			11	now going on the record. The time is 9:08 a m.
1.1	PHONE: (612) 492-7000		12	Today's date is June 28, 2019.
11	FAX: (612) 492 E-MAIL: tfleming		13	Please note that the microphones are
12	2 min. tricining		14	sensitive. They pick up whispering, private
	BY: Terrence Flem	ning	15	conversations, and cellular interference. Please
13	For the Defendants		16	turn off all cellphones or place them away from
14 15			17	the microphones as they can interfere with the
16	Also present:		18	deposition audio. Audio and video recording will
17	James Woodward, F	ICO	19	continue to take place unless all parties agree to
18 19			20	go off the record.
20			21	This is Media Unit 1 of the video recorded
21			22	deposition of Chris Bakewell taken by counsel for
22	Videographer: Kyle	Peterson, Veritext	23	the plaintiff in the matter of Fair Isaac
23 24			24	Corporation versus Federal Insurance et al. filed
25			25	in the United States District Court, District of
		Page 3		Page 5
1]	NDEX	1	Minnesota. This deposition is being held at
2			2	Merchant and Gould PC located at 80 South Eighth
3	Examination	by Ms. Kliebenstein, Page 5	3	Street, Suite 3200, in Minneapolis, Minnesota
4		, ,	4	55402.
5	E	XHIBITS	5	My name is Kyle Peterson of Veritext Legal
6	2	-	6	Solutions. I'm the videographer. The court
7	Exhibit 522	Bakewell report, Page 4	7	reporter is Jackie McKone from the firm Veritext
8	Exhibit 523	Interrogatory answers, Page 91	8	Legal Solutions. I am not authorized to
9	Exhibit 524	Flash drive, Page 102	9	administer an oath. I am not related to any party
10	Exhibit 525	Native file, Page 103	10	in this action or am I financially interested in
11		0 017915_0001		
12	Exhibit 526	Zoltowski report, Page 140	11	Council will you place identify
	Eainuit 320	Zonowski report, rage 140	12	Counsel, will you please identify
13	שיים מת	IOUGI V MADVED EVIDDE	13	yourselves, and the parties you represent.
14	PKEV	IOUSLY MARKED EXHIBITS		MS. KLIEBENSTEIN: Heather Kliebenstein
15	E-1.11 : 057	Name distriction of B 471	15	from Merchant and Gould from the plaintiff FICO.
16	Exhibit 257	Negotiation options, Page 171	16	MR. FLEMING: Terry Fleming of the
17	Exhibit 409	Native file, Page 122	17	Fredrikson law firm representing defendants.
18		0 017882_0001-0020	18	THE VIDEOGRAPHER: Will the reporter please
19	Exhibit 413	Native file, Page 136	19	swear in the witness, and we can proceed.
20		O 017885_0001	20	* * *
$^{\circ}$		Native file, Page 131	21	CHRIS BAKEWELL
21	FFI	O 17884_0001-0003	22	after having been duly sworn deposes and says
22	1 1/1			
	Exhibit 418	Native file, Page 145	23	under oath as follows.
22	Exhibit 418	Native file, Page 145 O 017883_0001-0004	23 24	under oath as follows. * * *

Page 50 Page 52 some reference to Blaze Advisor in doing that sort 1 What I'm doing here is responding to what 1 2 Mr. Zoltowski is saying, and he's -- he's assuming 2 of general Internet research. Those would be the places that come to mind. 3 I suppose that you're going to prove up every 4 single one of your claims, and I can make that 4 Q. Did you -- did you see how Blaze Advisor works 5 within Federal? same assumption too and incorporate the same 6 A. Yes. 6 numbers that he does, but there's -- there's 7 7 Q. Tell me about that. evidence, as I understand it, and it wouldn't be 8 the first time I've seen this, where discovery 8 A. I think there my understanding was developed more 9 from looking at flow charts. I had already proceeded and it came to light that there are 10 certain applications that don't use Blaze Advisor, 10 developed an understanding of how the product 11 or don't infringe, and in that case, they need to 11 worked and what the interface looked like from the 12 be deducted, and there's all kind of, like, 12 materials that I described to you a moment ago, 13 combinations of -- of results. I'm indicating one 13 and so then when I spoke with, for example, Mr. 14 14 here in Exhibit 1 for example. Pandey, he described thing to me, and then Fed 15 15 produced those flow charts. That all kind of fit It could be that CUW is found by the fact 16 16 finder not to be something that belongs on the together and gave me an understanding for how the 17 list, and it's easy enough to -- to make that sort 17 systems would work at Federal. 18 of adjustment. I'm indicating one set of 18 Q. Have you reviewed the rules that are within Blaze 19 adjustments that I understand applies. 19 Advisor at Federal? 20 Q. And who provided you with the assumption that the 20 A. Some of them. I'm not a technical expert, but 21 21 applications with Xs by them on Page 45 do not use I've seen some information that gave me an 22 Blaze Advisor? 22 understanding of that as a lay person. 23 A. Well, not just to me. It's from deposition 23 Q. And what materials are you referring to? testimony of Mr. Harkin and Mr. Pandey. It's from 24 A. Marketing materials, deposition testimony, and the 25 Fed's answers. Footnotes -- I've had this all 25 like. Page 51 Page 53 documented in Footnotes 224 through 229. 1 1 Q. But not the rules themselves that are in Blaze 2 Advisor today? 2 Q. So you have done no independent analyses, separate 3 from reviewing the materials in this lawsuit and 3 A. I may have. I can't remember if I've seen that 4 speaking with people at Federal, to confirm which type of stuff specifically from -- from Federal, applications do or do not use Blaze Advisor? 5 or if that's the understanding that I gained is 6 A. That question doesn't even make sense. You said I from combining general rules descriptions that 7 didn't do any independent research except for the I've seen with testimony and other documents and 8 independent research that I did? That doesn't diagrams. I don't have -- I'd have to have my make sense. 9 memory refreshed. 10 Q. Mr. Bakewell, you have not gone into the 10 Q. Moving to Paragraph 44. 11 applications themselves to confirm whether Blaze 11 A. Okay. 12 Advisor is or isn't used in them; correct? 12 Q. The last sentence says, "Annual sales activity is 13 A. Correct. I'm not a technical expert. 13 principally driven by customer renewals of 14 Q. Have you ever seen a demonstration of Blaze 14 existing policies." 15 Advisor? 15 A. Correct. That's one of the things I was referring 16 A. Yes. 16 17 Q. Tell me about that. 17 Q. Do you know what percent of Federal's revenues in 18 A. I've looked at -- there's descriptions in 18 any given year are from customer renewals of marketing materials. There's a couple of 19 existing policies? 20 20 A. I've seen that, but I don't have a number marketing materials that are very detailed that I 21 think provide a demonstration of Blaze Advisor. 21 22 I think at different points I went -- sort 22 Q. And is this sentence true -- you know, I see that 23 of did some of my own Internet research and, like, 23 it's from a general industry publication. Is that 24 24 looking at YouTube videos and stuff. I can't true at Federal? 25 25 A. Definitely. remember specifically what I saw, but I did see

Page 54 Page 56 1 Q. And how do you know that? 1 Q. And what is your support for that statement? 2 A. Because the businesses that comprise Federal are 2 A. Which statement? No or yes? some of the oldest and most established businesses 3 Q. Your -- the support for your statement that in the country. In addition to seeing more know-how of the workforce at Federal attributes --5 specific information and testimony. attributes or contributes to revenue? 6 Q. Is it your opinion in your report that Federal's 6 A. It comes from gaining an understanding of the 7 7 existing customer relationships drive revenue? business and the industry that it operates in. It 8 A. Yes. 8 comes from financial statements and annual 9 Q. And do you know what percent of Federal's revenue 9 reports. It comes from documents prepared in the 10 existing customer relationships drive? 10 ordinary course of business as well as deposition 11 A. I don't think I can give you a specific number, 11 testimony. Those would be some examples and not 12 but it's very high. 12 an exhaustive list. 13 Q. And what's your -- what's your support for that? 13 Q. I'm going to try to ask this generally. Maybe we 14 A. Same things we just discussed. 14 can, maybe we can't. 15 Q. Which are -- just so I've got it right, why don't 15 A. Let's try. you recap those, that support for me. 16 Q. I have a few -- I have about ten other things on 17 A. Sure. Just broadly, we talked about how this 17 my list that I want to ask you the same questions 18 industry works, property and casualty insurance, 18 about the percentage -- the percentage of revenue 19 and the cites that you asked me about in 19 that is attributable to these different factors 20 Paragraphs 44 and I think 43. We talked about the 20 and then your support for that. So I'll -- I'll 21 21 Federal businesses and their long history. This list them, and if we have to go through them one 22 22 at a time, let me know; brand recognition, ability is also explained in annual reports of Chubb, and 23 23 then I referred to deposition testimony and other to maintain strong financial ratings, underwriting 24 documents that describe how Chubb's business works 24 expertise, business infrastructure, global presence, price, product offerings, scope and type 25 fundamentally, and ACE, and Federal. 25 Page 57 1 Q. But you haven't seen a marketing survey or 1 of distribution system, customer service quality, anything like that that says existing customer 2 and use of technology. 3 relationships drive 33 percent of revenues? 3 So for that -- that bucket of factors, can Nothing that specific; is that correct? you tell me what percent of Federal's revenues are 5 A. There's nothing that is -- has a number like 33 5 attributable to those different elements? percent in response to a question like you just 6 A. I don't think I have a specific percentage for 7 provided that I've seen. The information that each of those. I've seen is more fundamental than that, and 8 Q. Do you have a specific percentage for any of them? pervasive. 9 A. Not committed to memory. There might be a 10 Q. I also saw you mention strong management team 10 document somewhere that measures something like throughout your report. Do you believe that 11 11 that, but I can't give you anything off the top of 12 Federal's revenues are generated by a strong 12 my head. 13 management team as well? 13 Q. Do you believe those things, those aspects of 14 A. I do. 14 Federal's business attribute to the revenue? 15 Q. And can you identify a percent for me? 15 A. I don't understand your question. What do you 16 A. I can't give you a percentage for that. 16 mean attribute to? 17 Q. And is your support for that opinion the same 17 Q. Is Federal's revenue -- couldn't identify a 18 types of information we just discussed? 18 percentage, but is Federal's revenue in general 19 A. Yes. 19 attributed to all of those factors I just listed? 20 Q. The next is know-how of Federal's workforce. Is 20 A. I don't know what you mean by attributed to there. 21 it your opinion that the know-how of Federal's 21 That sounds like an easy enough word, but that can 22 workforce contributes to revenues at Federal? 22 be, like, a term of art in my field. So it's --23 A. Absolutely. 23 it would be easier if you use a different word for 24 Q. And do you know a percent? 24

25 Q. Why don't we try just one and see if we can work

25 A. No.

1 through it. So brand recognition.

- 2 A. Yes.
- 3 Q. Do you believe that any of Federal's revenue is
- attributed to brand recognition?
- 5 A. Attributable to? Toward it? What do you mean?
- Why did you say attributed to in the past tense?
- 7 That's a weird -- that's weird to me.
- 8 Q. I can use attributable.
- 9 A. Okay.
- 10 Q. Brand recognition. Are any of Federal's revenues
- attributable to brand recognition?
- 12 A. Yes.
- 13 Q. And do you know a specific percent?
- 14 A. I can't tell you a specific number.
- 15 Q. And what is your support for your opinion that
- Federal -- Federal's revenues are attributable to
- 17 brand recognition?
- 18 A. Well, there's two things fundamentally. First
- that Chubb and ACE are two very highly regarded
- 20 brands, and my experience is that in a field like
- 21 this that you can -- it's possible to identify a
- 22 specific value that's attributable to a brand, or
- 23 to brands like those, and second, Chubb just went
- 24 through a re-branding effort, and I just read
- 25 about it recently where Chubb's management talked

Page 58 Page 60

- I've seen.
- 2 Q. The next is underwriting expertise. Are Federal's
- revenues attributable to underwriting expertise?
- 4 A. Yes.

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- 5 Q. Do you have a percent?
- 6 A. No.
- 7 Q. And what is your support for that opinion?
- 8 A. It's from understanding how the business works
- fundamentally is -- and the different sources that
- 10 I gave you for each of the other categories would
- 11 probably apply to this category as well.
- 12 O. If you were tasked with trying to figure out a
- 13 percentage of the revenues that were attributable
- 14 to underwriting expertise, how would you go about
- 15 doing that?

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- 16 A. At the highest level, I would use the tools that I
- 17 have in my -- my toolbox as a valuation expert,
- 18 and those -- in the toolbox, there's three big
 - bins that I put the tools into.
- 20 One would be what I'll call income
- 21 approach, that bin. The other one would be the
- 22 cost approach, and the -- the third would be the
- 23 market approach, and I would think about what
- 24 tools are available under each of those bins.
 - Under the income approach, I would -- I'm

- about the value expects to create from that brand
- 2 and the refinement on the Chubb side, and the
- 3 integration of the ACE business, and the reasons
- 4 why it -- it did that relate to revenues, and
- 5 that's described at length in documents that I've
- 6

1

- 7 Q. So the next subject is the ability to maintain
- 8 strong financial ratings. Is it your opinion that
- 9 Federal's revenues are attributable to the ability
- 10 to maintain strong financial ratings?
- 11 A. Yes.
- 12 Q. Do you have a percentage?
- 13 A. No. I can't give you a percentage. Not right --
- sitting right here. If I was tasked with doing
- 15 that, I might be able to.
- 16 Q. And what is your support for that opinion, that
- 17 Federal's revenues are attributable to the ability
- 18 to maintain strong financial ratings?
- 19 A. Well, it's how the business works, and I think
- 20 that there's some examples from my experience
- 21 where if you're an insured you can be required to
- 22 obtain insurance from a company that has a certain 22 A. Maybe.
- 23 rating. That wouldn't be unusual for me to see in
- 24 a contract, and that's consistent with how Federal
- 25 describes its business in a variety of places that

- Page 61 inclined to say that's probably going to be the
- 2 best fit here, and surveys would be -- would be
- 3 one way to do it. I think I could do some
- 4 comparisons using statistics between companies
- 5 that have different ratings and see if there's a
- 6 correlation between ratings changes and revenues.
- 7 That's just off the top of my head how I
- 8 would go about doing -- solving that problem.
- 9 Q. Business infrastructure. Is it your opinion that
- 10 Federal's business structure -- strike that. Let
- 11 me ask it again. Are Federal's revenues
- 12 attributable to its business structure?
- 13 A. You said business infrastructure, and then you
 - said business structure. Which one do you mean?
- 15 Q. I mean infrastructure. I get so flummoxed trying
- 16 to say attributable that I can't say it. Go
- 17 ahead.
- 18 A. I don't understand your question. I don't think
- 19 that was a question.
- 20 O. Are Federal's revenues attributable to business
- 21 infrastructure?
- 23 Q. Are Federal's revenues attributable to its global
- 24 presence?
- 25 A. Yes.

	Page 62			Page 64
1 0.	And can you identify the percent of Federal's	1		elasticity and demand is, like, one of the
2	revenues that are attributable to its global	2		fundamental considerations as a as a
3	presence?	3		financial/economic expert that I I'm interested
	I can't give you a specific number as I sit here	4		in understanding anytime I assess a business and
5	right now.	5		measuring when it's appropriate.
	If you were asked to try to come up with a	6	Q.	
7	specific number, how would you go about doing	7	Q.	specifically, is there anything anything else
8	that?	8		that beyond the fact that you need products to
		9		sell to make money? Is there any other support
10 A.	I'd get my toolbox out that I just described for you, has three big compartments in it, and then			
11	think about what specific tools within each	10		for your opinion that Federal's product offerings
	_	11		the revenues are attributable to Federal's product
12	compartment or which compartment I would try to			offerings?
13	use and.			Sure.
	And what is your support for your opinion that	14	_	
15	Federal's revenues are attributable to its global	l .	A.	Well, another thing that comes to mind is I can
16	presence?	16		draw on my own experience when I was in industry
	Because there are businesses that operate globally			one of the things I was responsible for was
18	and they require global insurance companies,	18		managing and procuring property casualty
19	global coverage, and I think that if somehow	19		property and casualty insurance, and I I can
20	Federal artificially this is very artificial by	20		remember that figuring out the different vendors
21	the way in the case of Federal and its companies,	21		and their relationships with brokers and how
22	was only able to operate in one geography, then	22		things were underwritten was an important part of
23	there would be I'd have to do some thinking	23		that decision-making process, and I actually I
24	about what the impact is of that, and my	24		can remember taking I actually took a week once
25	experience is that having worked for a global	25		to take a deep dive and learn all about that
	Page 63			Page 65
1	Page 63 company and observed the globalization trends,	1		Page 65 stuff. I went to the Lloyd's Market in London,
1 2		1 2		
	company and observed the globalization trends,			stuff. I went to the Lloyd's Market in London,
2 3	company and observed the globalization trends, particularly as they affect the United States,	2		stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried
2 3	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world.	2 3		stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an
2 3 4 Q.	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world. And price and product offerings; do you have an opinion as to whether Federal's revenues are	2 3 4		stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an important part of our business. So I have a very
2 3 4 Q. 5 6	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world. And price and product offerings; do you have an	2 3 4 5		stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an important part of our business. So I have a very good understanding I think of how that how that works.
2 3 4 Q. 5 6 7 A.	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world. And price and product offerings; do you have an opinion as to whether Federal's revenues are attributable to prices and product offerings? Yes.	2 3 4 5 6 7		stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an important part of our business. So I have a very good understanding I think of how that how that works. The product offerings and mix, and having a
2 3 4 Q. 5 6 7 A.	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world. And price and product offerings; do you have an opinion as to whether Federal's revenues are attributable to prices and product offerings? Yes. And can you identify a percentage of Federal's	2 3 4 5 6		stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an important part of our business. So I have a very good understanding I think of how that how that works. The product offerings and mix, and having a different sources for different products can be
2 3 4 Q. 5 6 7 A. 8 Q.	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world. And price and product offerings; do you have an opinion as to whether Federal's revenues are attributable to prices and product offerings? Yes. And can you identify a percentage of Federal's revenues that are attributable to price and	2 3 4 5 6 7 8 9		stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an important part of our business. So I have a very good understanding I think of how that how that works. The product offerings and mix, and having a different sources for different products can be important. Sometimes it would make sense to have
2 3 4 Q. 5 6 7 A. 8 Q. 9	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world. And price and product offerings; do you have an opinion as to whether Federal's revenues are attributable to prices and product offerings? Yes. And can you identify a percentage of Federal's revenues that are attributable to price and product offerings?	2 3 4 5 6 7 8		stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an important part of our business. So I have a very good understanding I think of how that how that works. The product offerings and mix, and having a different sources for different products can be important. Sometimes it would make sense to have multiple services and products purchased from one
2 3 4 Q. 5 6 7 A. 8 Q. 9 10 11 A.	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world. And price and product offerings; do you have an opinion as to whether Federal's revenues are attributable to prices and product offerings? Yes. And can you identify a percentage of Federal's revenues that are attributable to price and product offerings? Not that broadly as I sit here right now.	2 3 4 5 6 7 8 9 10 11		stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an important part of our business. So I have a very good understanding I think of how that how that works. The product offerings and mix, and having a different sources for different products can be important. Sometimes it would make sense to have multiple services and products purchased from one underwriter and broker, and sometimes it would
2 3 4 Q. 5 6 7 A. 8 Q. 9 10 11 A. 12 Q.	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world. And price and product offerings; do you have an opinion as to whether Federal's revenues are attributable to prices and product offerings? Yes. And can you identify a percentage of Federal's revenues that are attributable to price and product offerings? Not that broadly as I sit here right now. If you were tasked with figuring out a percentage.	2 3 4 5 6 7 8 9 10 11 12		stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an important part of our business. So I have a very good understanding I think of how that how that works. The product offerings and mix, and having a different sources for different products can be important. Sometimes it would make sense to have multiple services and products purchased from one underwriter and broker, and sometimes it would make sense to to split that stuff up. That's
2 3 4 Q. 5 6 7 A. 8 Q. 9 10 11 A. 12 Q. 13	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world. And price and product offerings; do you have an opinion as to whether Federal's revenues are attributable to prices and product offerings? Yes. And can you identify a percentage of Federal's revenues that are attributable to price and product offerings? Not that broadly as I sit here right now. If you were tasked with figuring out a percentage how would you go about doing that?	2 3 4 5 6 7 8 9 10 11 12 13	0.	stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an important part of our business. So I have a very good understanding I think of how that how that works. The product offerings and mix, and having a different sources for different products can be important. Sometimes it would make sense to have multiple services and products purchased from one underwriter and broker, and sometimes it would make sense to to split that stuff up. That's important.
2 3 4 Q. 5 6 7 A. 8 Q. 9 10 11 A. 12 Q. 13 14 A.	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world. And price and product offerings; do you have an opinion as to whether Federal's revenues are attributable to prices and product offerings? Yes. And can you identify a percentage of Federal's revenues that are attributable to price and product offerings? Not that broadly as I sit here right now. If you were tasked with figuring out a percentage how would you go about doing that? I would get out the toolbox and think about the	2 3 4 5 6 7 8 9 10 11 12 13	Q.	stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an important part of our business. So I have a very good understanding I think of how that how that works. The product offerings and mix, and having a different sources for different products can be important. Sometimes it would make sense to have multiple services and products purchased from one underwriter and broker, and sometimes it would make sense to to split that stuff up. That's important. So you mentioned a trip to Lloyd's in London; is
2 3 4 Q. 5 6 7 A. 8 Q. 9 10 11 A. 12 Q. 13 14 A. 15	company and observed the globalization trends, particularly as they affect the United States, that's a consideration in the real world. And price and product offerings; do you have an opinion as to whether Federal's revenues are attributable to prices and product offerings? Yes. And can you identify a percentage of Federal's revenues that are attributable to price and product offerings? Not that broadly as I sit here right now. If you were tasked with figuring out a percentage how would you go about doing that? I would get out the toolbox and think about the tools in each compartment that I would use.	2 3 4 5 6 7 8 9 10 11 , 12 13 14 15		stuff. I went to the Lloyd's Market in London, and toured that, and interviewed people, and tried to learn as much as I could because it was an important part of our business. So I have a very good understanding I think of how that how that works. The product offerings and mix, and having a different sources for different products can be important. Sometimes it would make sense to have multiple services and products purchased from one underwriter and broker, and sometimes it would make sense to to split that stuff up. That's important. So you mentioned a trip to Lloyd's in London; is that right?
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	Page 210			Page 212
1	DEPOSITION REVIEW	1	ERRATA SHEET	
2	CERTIFICATION OF WITNESS	1	VERITEXT LEGAL SOLUTIONS MIDWEST	
-	ASSIGNMENT REFERENCE NO: 3404762	2	ASSIGNMENT NO: 3404762	
3	CASE NAME: Fair Isaac Corporation v. Federal Insurance Company	3	PAGE/LINE(S) / CHANGE /REASON	
	DATE OF DEPOSITION: 6/28/2019	4	0.0	
5	WITNESS' NAME: Chris Bakewell In accordance with the Rules of Civil	1,000		
-	Procedure, I have read the entire transcript of	5		
6	my testimony or it has been read to me.	6	<u> </u>	
7	I have made no changes to the testimony	7		
8	as transcribed by the court reporter.	8		
	07/26/19 WCHakwell	9		
9	Date Chris Bakewell	10		
10	Sworn to and subscribed before me, a	11		
11	Notary Public in and for the State and County, the referenced witness did personally appear	12		
1.0	and acknowledge that:	13		
12	No. 4049 25000 10 TO 25000 100 100 100 100 100 100 100 100 100	14		
12	They have read the transcript;		-	= 8
13	They signed the foregoing Sworn Statement; and	15		
14	Their execution of this Statement is of	16		
200	their free act and deed.	17		
15	There of the second of the sec	18		
16	I have affixed my name and official seal	19		
	this 26th day of July , 2019 .		<u>'</u>	
17		20	Date Chris Bakewell	
10	Michelle L. Morman Notary Public	21	SUBSCRIBED AND SWORN TO BEFORE ME THIS	S
18	Notary Public 02/29/20	22	DAY OF, 20	
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2 3 4 5 6 7	DEPOSITION: Notary ID 126430543 CERTIFICATION OF WITNESS ASSIGNMENT REFERENCE NO: 3404762 CASE NAME: Fair Isaac Corporation v. Federal Insurance Company DATE OF DEPOSITION: 6/28/2019 WITNESS' NAME: Chris Bakewell In accordance with the Rules of Civil Procedure, I have read the entire transcript of my testimony or it has been read to me. I have listed my changes on the attached Errata Sheet, listing page and line numbers as			**
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Deposition of W Christopher Bakewell, June 28, 2019

Corrections and Clarifications to Deposition

Location	Original	Corrected

53:5 the understanding that I gained is 59:1 about the value expects to create 62:10 you, has three big compartments in it 62:19 global coverage, the understanding that I gained about the value it expects to create you, which has three big compartments in it to offer global coverage,